

Design x Sustainability





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ABOUT DRESS GREEN

Founded in 2021, Dress Green is an innovative social design enterprise that promotes sustainable development by educating and connecting organisations and communities to reduce, recycle and repurpose fashion waste.

We aim to spread our philosophy and ideals through our tailor-made projects. We strive to catalyse workplaces working towards a more sustainable community and planet.

We provide diversified experiential event for corporates and organizations for their members and staff to understand on the interrelationship between fashion industry, sustainable development, globalization and corporate social responsibility. Given the opportunity to understand more about fashion pollution, staff will be empowered to make a real impact with lifestyle changes, putting forward effort to achieve net zero carbon emission.



Visit our website to learn more

FUNDED BY:



MESSAGE FROM THE DRESS GREEN TEAM



We are pleased to introduce Dress Green's 2025 Corporate Sustainability Program.

For over 4 years, our program has recognized the pivotal role that partnerships play in achieving sustainable visions, attracting attention, and influencing people's behavior throughout Hong Kong and Asia Pacific.

Closing a sustainable loop

Our collaborative efforts are centered on three key areas: sustainable design, upcycling workshops and inclusive employment and training. These initiatives, regardless of their scale, assist companies in reducing waste, gaining recognition, and formulating sustainability strategies.

We recognize that textile waste is an ongoing issue for companies such as airlines, hotels and organizations that have uniforms as branded kit. However, over time, uniforms or linens are retired and simply discarded because they are old. By collecting and reusing the unwanted textile, we can think creatively and design sustainably through a range of activities to help companies and organizations reduce waste, educate employees, and achieve sustainable goals.

By 2024, we have designed and produced more than 6,000 upcycled products. Our workshops have educated more than 1,800 participants on sustainable fashion and social innovation. With an increasing number of colleagues and members of our partners have already joined our movements, we are all committed to this sustainable loop in Hong Kong.

Impacting people and community

Central to our growth is our partnership with elderly's communities and members of sheltered workshops. We provide them with training, work opportunities of handicrafts, and an income. We continued to work with people in mental health recovery, and to provide equal work opportunities for women, vulnerable groups and the elderly. By 2024, we have provided over 6,000 hours of work to older people and homemakers.

Our efforts in the community will continue with a focus on youth initiatives as we plan to extend our collaboration to 3 sheltered workshops and at least 1 school that accepts special needs students.

Making progress

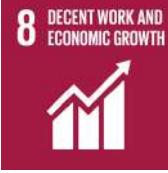
As we unveil our 2025 Corporate Sustainability Program, we are pleased to share the collective achievements made possible through our partnerships with over 50 schools and corporations across Hong Kong.

By collaborating with companies of all sizes, we aim to encourage more businesses in Hong Kong to adopt sustainable practices and engage more people in our actions, fostering harmony among communities. We are grateful for the opportunity to collaborate with you.

The Dress Green Team
Corporate Sustainability Programme 2025



United Nations Sustainable Development Goals

| Sustainable Development Goals | Our approach | Photo |
|--|---|---|
| SDG 5 Gender Equality  Ensure women's equal rights in economic resources and empower women and girls at all levels | <ul style="list-style-type: none">• We have 75% of the workforce being women employees and have partnered with the woman internship program with universities in Hong Kong.• We ensure that all genders have equal opportunities to reach their full potential in career. |  |
| SDG 7 Affordable and Clean Energy  Ensuring access to clean and affordable energy | <ul style="list-style-type: none">• We use laser cutting machines to cut textiles, which can accurately position and eliminate waste as much as possible. With an air-cleaning machine, 100% of the polluted gas from the laser cutting machine can be transferred to clean air.• We aim to save electricity by not turning on office lights and relying on sunlight during the day. |  |
| SDG 8 Decent Work and Economic Growth  Promoting inclusive and sustainable economic growth, employment and decent work for all | <ul style="list-style-type: none">• We have zero work accident since incorporation. We protect our employees during production, ensuring that people are safe and focused on producing high-quality products.• We hire vulnerable groups and provide necessary training to them.• We pay our staff at rate at least 75% higher than the minimum wage as required by law. |  |
| SDG 12 Ensure sustainable consumption and production patterns  Ensuring sustainable consumption and production patterns, which is key to sustain the livelihoods of current and future generations | <ul style="list-style-type: none">• All of our products are made by recycled or reused textiles.• We organize upcycling workshop that educates participants on sustainable lifestyle and encourages them to consume mindfully. |  |

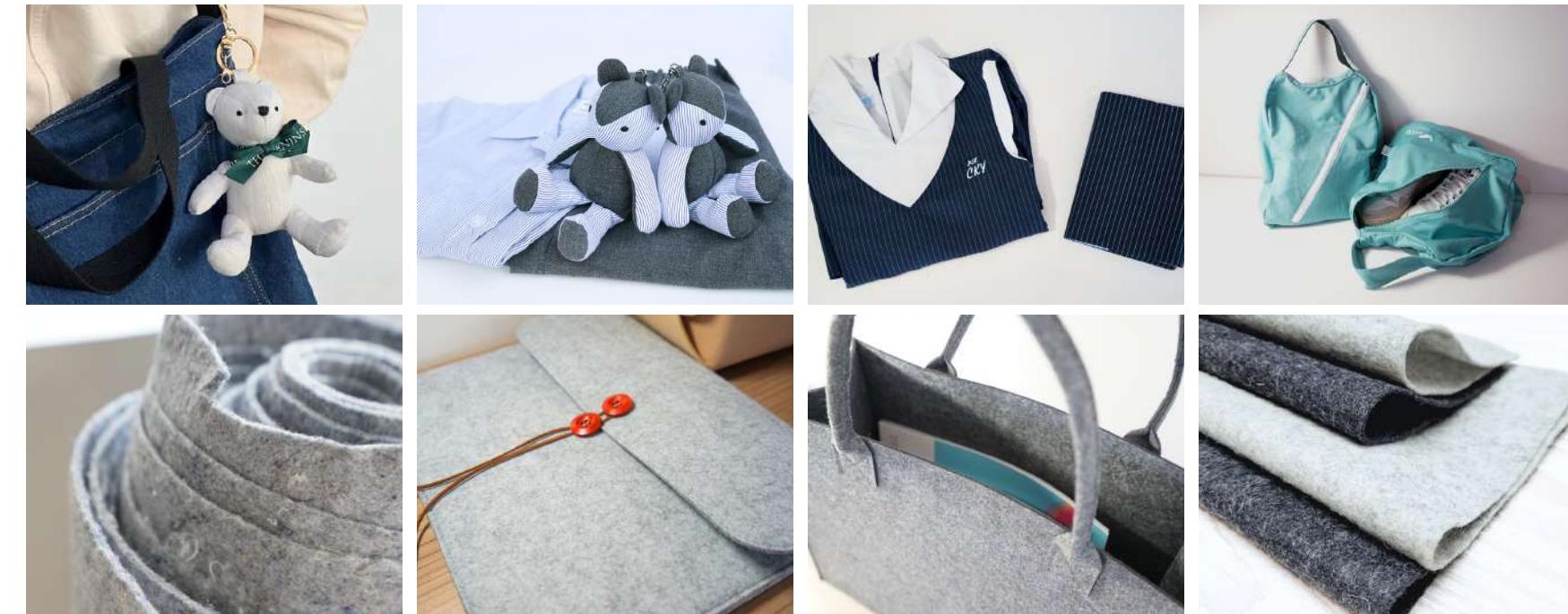
HOW DO WE RECYCLE?

Step 1

Step 2

Step 3

Step 4 / Elderly sewers and members from sheltered workshop are involved in the production



SINCE 2021...

>6,000



Working hours have been provided to support employment opportunities for the elderly and housewives

>6,000



Upcycled products have been designed and produced

>1,800



Workshop participants learned about sustainable fashion and social innovation

>50



Schools and corporations have been working with us

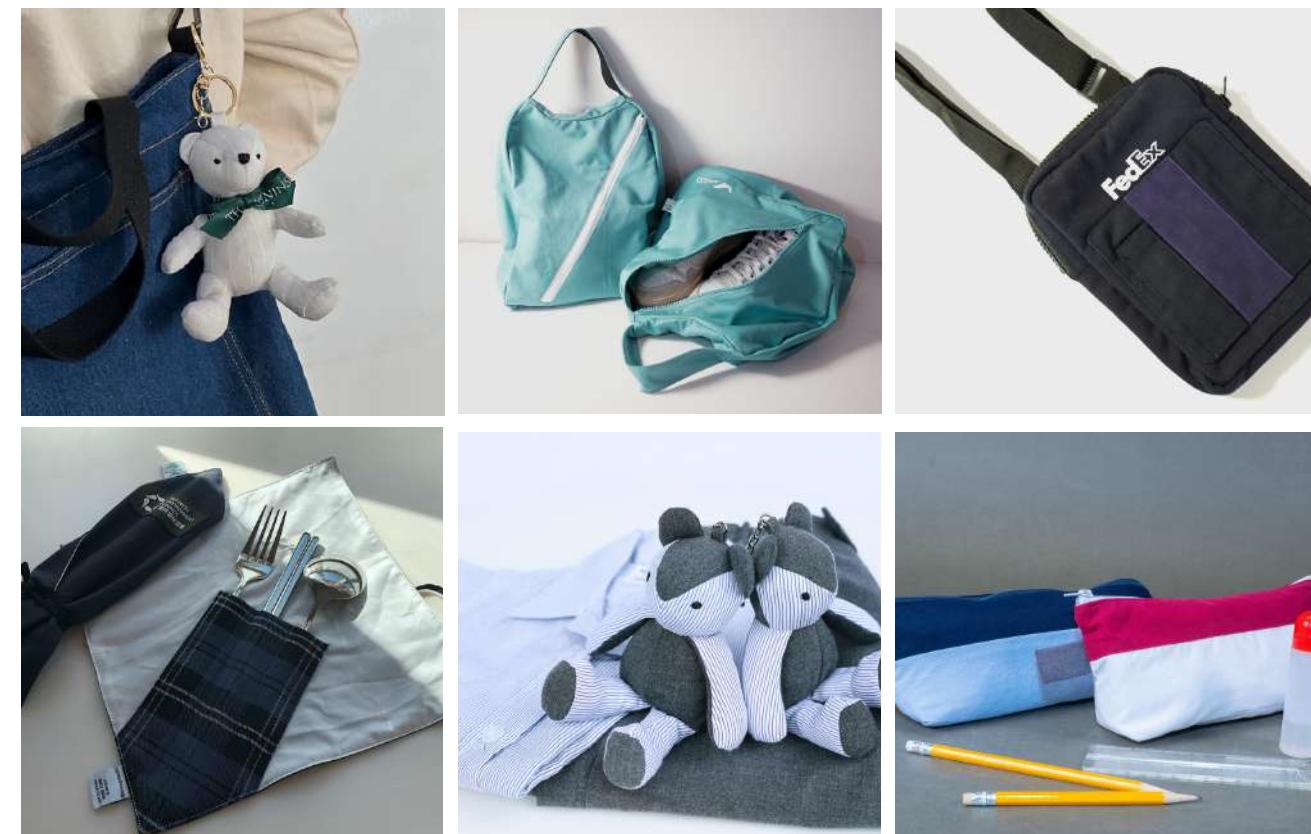
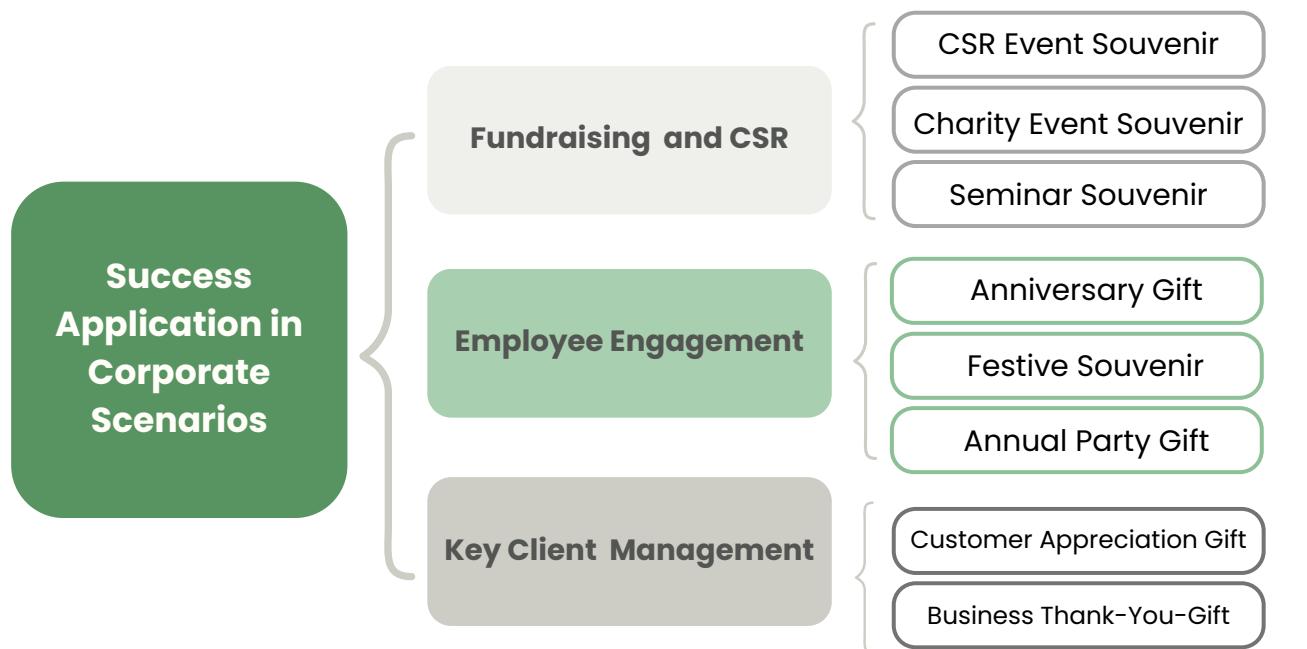
HOW DO WE PARTNER?

This complete circular solution turns your unused uniforms or textile into valuable sustainable products while delivering measurable social good.

| | |
|--------|--|
| Step 1 | Needs Assessment We begin by understanding your organization's specific requirements – including your preferred sustainable service, estimated quantities of old uniforms, and any eco-friendly event. |
| Step 2 | Design & Prototyping Our sustainable design team creates customized proposals and physical prototypes tailored to your needs. |
| Step 3 | Collection & Sorting We collect retired uniforms while ensuring proper cleaning and sorting. |
| Step 4 | Upcycling or Downcycling Transform waste materials into products of higher value or quality, like tote bag and basket. As for downcycling, it involves breaking down fabric to create products such as envelope bags. |
| Step 5 | Ethical Transformation This happens through our specialized garment team comprising: <ul style="list-style-type: none"> • Experienced senior artisans • Skilled homemakers • Well-trained members from sheltered workshops |
| Step 6 | Delivery & Impact Reporting You receive finished upcycled products and comprehensive Social Impact Report detailing: <ul style="list-style-type: none"> • Quantity of textile waste diverted • Meaningful employment hours created • Community benefits generated |

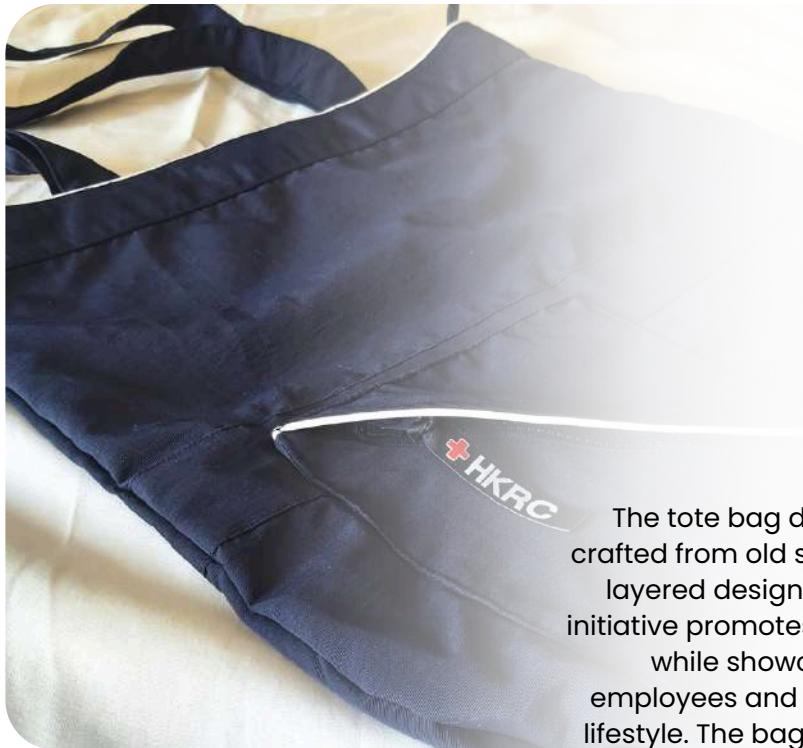
SUSTAINABLE DESIGN SERVICE

Uniforms represent a brand's image, and souvenirs made from uniforms can enhance brand recognition while doing good for society. Each year, uniforms lose their purpose – retired by corporations or replaced by time. We revolutionize this cycle, transforming them into cherished keepsakes.



UPCYCLING PRODUCT: CASE STUDY

Visit our website to learn more



Hong Kong Red Cross

Materials: Old windbreakers
Purpose: Enhance CSR
Solution: Tote bag

The tote bag designed for the Hong Kong Red Cross is crafted from old staff windbreakers. It features a double-layered design with a front pocket for small items. This initiative promotes sustainability and social responsibility while showcasing HKRC's core values, encouraging employees and stakeholders to embrace a sustainable lifestyle. The bag is available for sale to the public at the Red Cross headquarters and in their online shop.



Shanghai Commercial Bank

Materials: Old uniforms
Purpose: Enhance CSR
Solution: Cutlery set

This exclusive cutlery set, designed for Shanghai Commercial Bank from old uniforms, involves the elderly and individuals in mental health recovery in its production. It symbolizes SCB's social responsibility and serves as a reminder for employees about mindful consumption and care for vulnerable groups. The set will be given as a souvenir of their volunteer work at charity events.



HAEKO

Materials: Worn work clothes
Purpose: Employee engagement
Solution: Shoe bag

Shoe bags for HAEKO are crafted from employees' worn work clothes, blending practicality with modern style. Featuring a front zip for easy access, they cater to HAEKO employees who enjoy gym and sports activities. These bags also demonstrate the company's commitment to environmental protection.

Grand Hyatt Hong Kong

Materials: Old linens and uniforms
Purpose: Enhance CSR
Solution: Shih tzu plush toy

We collaborated with Grand Hyatt Hong Kong to create a limited-edition Shih Tzu soft toy named Wyatt, made from recycled hotel uniforms and linens. This initiative showcases sustainability and creativity, reinforcing our commitment to environmental responsibility and enhancing brand recognition. Wyatt is available for sale to the public in Grand Hyatt and in its online shop. The proceeds will be donated to NGOs partnering with Grand Hyatt.



UPCYCLING PRODUCT: CASE STUDY

Visit our website to learn more



Brooks Brothers
Materials: Retired suits
Purpose: Branding and CSR campaign
Solution: Lamb plush toy

To celebrate the brand's 205th anniversary, Brooks Brothers teamed up with Dress Green to create a limited-edition commemorative lamb. Each lamb is dressed in clothing and accessories made from unused fabrics from the brand, offering a sustainable reinterpretation of classic pieces.



Kerry Properties
Materials: Recycled fabrics
Purpose: Improve residents' well-being
Solution: UNI Bears and bowtie

Kerry Properties offer residents of their residential property an upcycling service which their old clothes will be turned into clothing of the bear. The residents also participated in the upcycling workshop in their club house to upcycle old clothes into bowties for the bears.

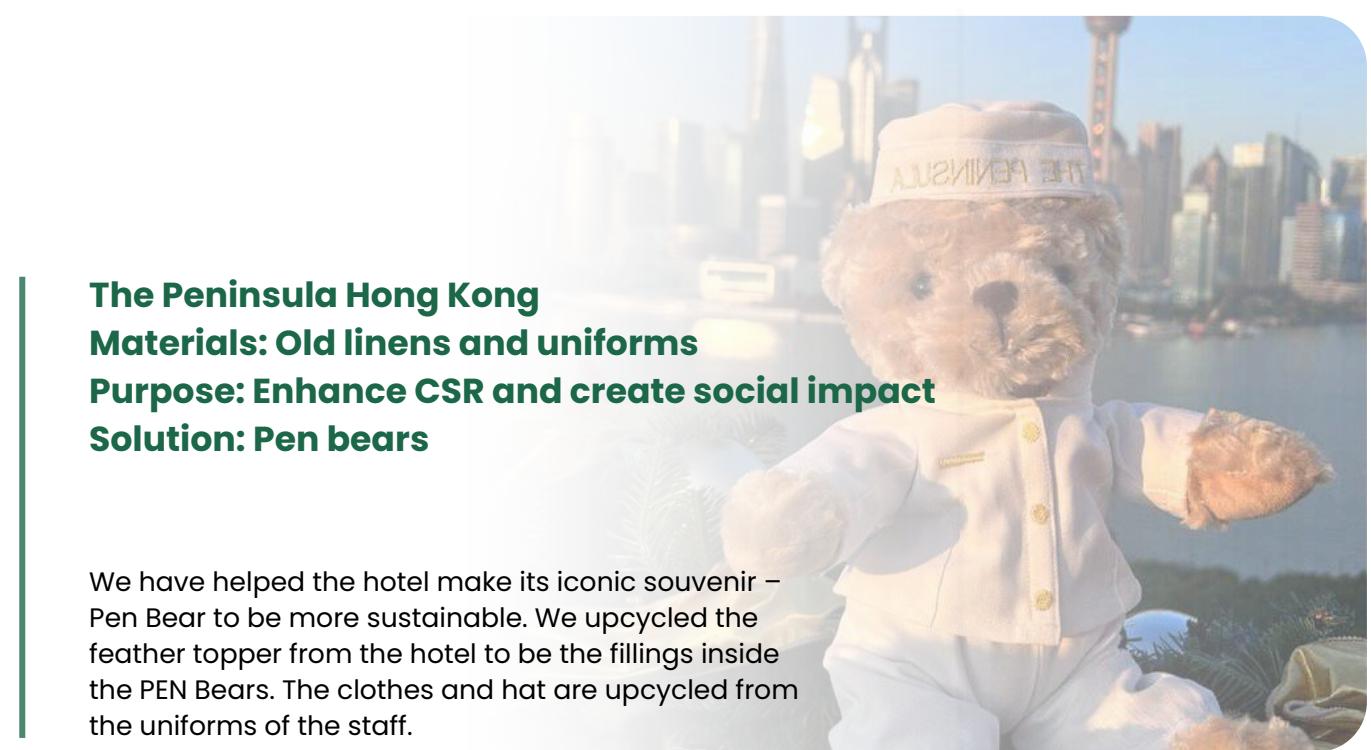


FedEX
Materials: Retired uniforms
Purpose: Improve employee engagement
Solution: Practical bags

We repurposed old uniforms from FedEx into tote bags, umbrella bags and waist bags with a total of 500 pieces, not only reduce fabric waste but also redesign meaningful souvenir for FedEx.

The Peninsula Hong Kong
Materials: Old linens and uniforms
Purpose: Enhance CSR and create social impact
Solution: Pen bears

We have helped the hotel make its iconic souvenir – Pen Bear to be more sustainable. We upcycled the feather topper from the hotel to be the fillings inside the PEN Bears. The clothes and hat are upcycled from the uniforms of the staff.



CUSTOMIZED CORPORATE EVENTS

Dress Green helps brands plan their employee well-being activities, marketing events and brand image development.



Sustainable Activities

The event can be a single day or a week long, combining upcycling workshops, eco-themed seminars and sustainable design exhibition, etc. This innovative approach reduces waste, advances SDG goals and strengthens employee engagement, while demonstrating your company's commitment to sustainability.



Fashion Pollution Talk

The Fashion Pollution Talk is one of Dress Green's flagship activities. The founder will share how the fashion industry impacts the environment and highlight the harsh realities workers face.



Visit to Sheltered Workshop

Visit a local sheltered workshop, where people will gain an in-depth understanding of its operations, goals, and contributions to society. Through interactions, people will learn the importance of caring for vulnerable groups while deepening their understanding and support for communities.



Lunch-time Workshop

Knowing that employees can be very busy during the day, we offer a 10-min workshop so that people can join during their break. After taking a fresh breath, they can work more effectively.

UPCYCLING WORKSHOP

We have designed a series of upcycling workshop that meet the needs of employees.

For the lunch-time workshop, people can take part in a free-flowing way during their break, while also learning about eco-tips and taking home some cute and tiny accessories.

For the longer workshop, the handcrafts will be more complex and can be used in many real-life situations, while helping people to foster mindful consumption as well as adopt sustainable lifestyles.

| Upcycling Workshop | | Contact us for details |
|--|--|---|
| Programme | About | |
| Fabric Weaving Art | <p>Group Size: 10-20 participants Duration: Approximately 20 min</p> <p>This workshop enables employees enjoy hands-on fabric weaving, transforming recycled materials into unique art pieces. It relieves employees' stress from work through a creative art enjoying session, build mindfulness, and promote eco-consciousness.</p> |  |
| Greeting Card Workshop | <p>Group Size: 15-20 participants Duration: Approximately 10 min</p> <p>Employees will cut old fabric and decorate greeting cards thought this workshop, transforming discarded materials into heartfelt messages. By creatively repurposing fabric and cardstock, participants will turn old textiles into meaningful blessings.</p> |  |
| Bracelet & Phone Strap Workshop | <p>Group Size: Free flow Duration: Approximately 5 min</p> <p>The workshop breathes new life into discarded materials by braiding recycled fabric strips into intricately woven bracelets and stylish phone straps. Participants will learn how to braid and match colors, turning waste into elegant accessories. Each piece becomes a meaningful statement of sustainability and innovation.</p> |  |

| Upcycling Workshop | | Contact us for details |
|------------------------------------|--|---|
| Programme | About | |
| Food Waste Tie-Dye Workshop | <p>Group Size: 15-20 participants Duration: Approximately 2 hours</p> <p>Transform vegetable scraps and fruit peels into vibrant, eco-friendly paints! Guided by expert instructors, employees will learn to repurpose kitchen waste into creative tie-dye designs on fabric or old clothes, combining sustainable practices with artistic expression.</p> |  |
| Bow Tie Accessory Workshop | <p>Group Size: 15-20 participants Duration: Approximately 1 hour</p> <p>Turn old fabric into a stylish bow tie in this professional workshop. Employees will independently cut and sew materials, applying techniques such as stitching, knotting, folding, and weaving. This hands-on activity combines creativity with sustainability, offering participants a refined and purposeful crafting experience.</p> |  |
| Card Holder Workshop | <p>Group Size: 10-20 participants Duration: 1 hour(easy)/ 3 hours(complex)</p> <p>Participants in this workshop will have the chance to upcycle discarded fabrics into practical cardholders. Guided by a professional designer, employees will carefully select materials, cut and sew them into personalized creations, promoting environmentally responsible practices by revitalizing old materials.</p> |  |
| UNI Bear Workshop | <p>Group Size: 10-20 participants Duration: Approximately 1-2 hours</p> <p>Through this workshop, employees can bring new purpose to old uniform or clothes under the guidance of a professional designer. Participants will interpret toy clothing patterns, cutting clothes for their own bears. Each bear will serve as a treasured keepsake, preserving personal memories and embodying exceptional craftsmanship.</p> |  |
| Tote Bag Workshop | <p>Group Size: 10-20 participants Duration: Approximately 1 hour</p> <p>Employees will have a unique opportunity in this workshop to transform worn clothing through cutting, sewing, and specialized techniques, skillfully creating practical and distinctive tote bags. By combining creativity with sustainability, the activity promotes relaxation and stress relief while fostering an eco-conscious mindset.</p> |  |

UPCYCLING WORKSHOP: CASE STUDY

Visit our website to learn more



UPCYCLING WORKSHOP: CASE STUDY

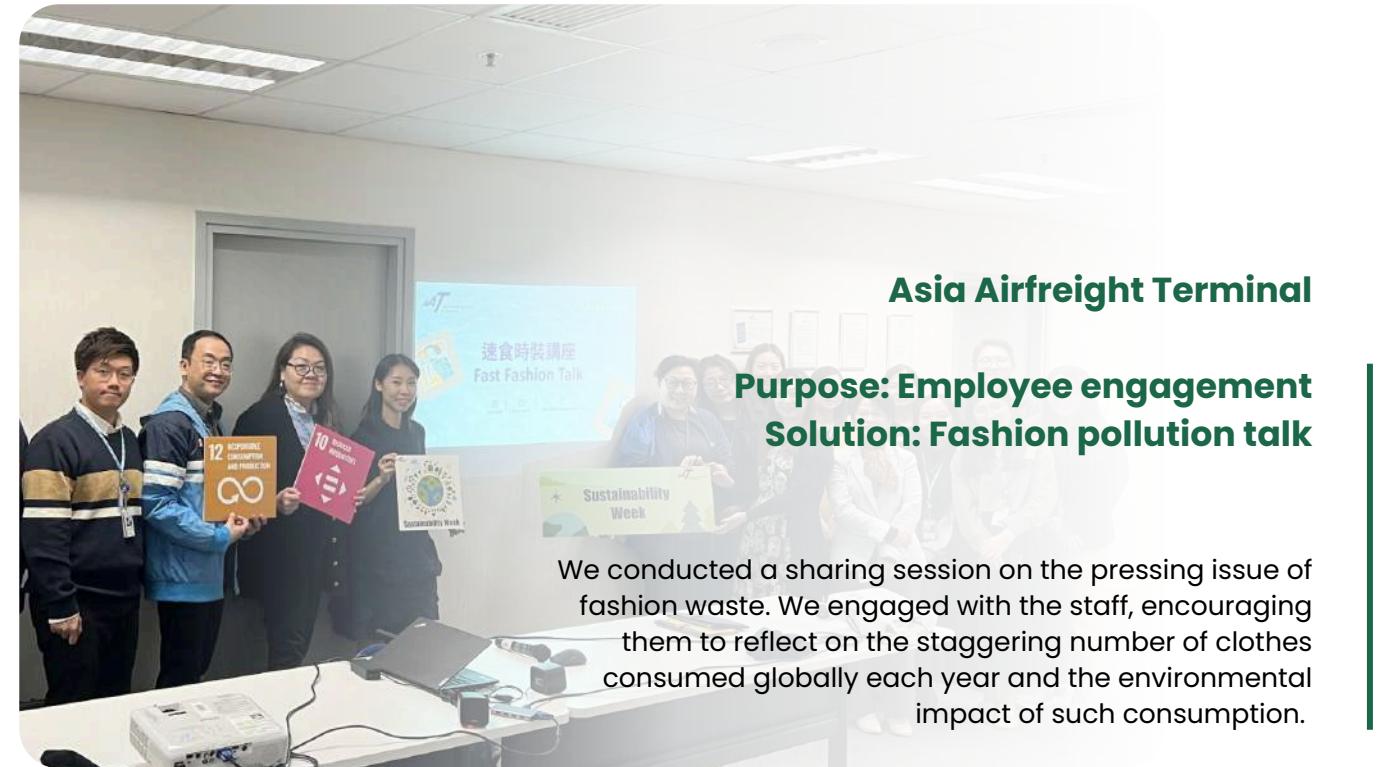
Visit our website to learn more



HAEKO Hong Kong

Purpose: Enhance CSR and employees' well-being
Solution: Workshop in sustainable week

Within a unique airport venue, we showcased our eco-friendly ideas and encouraged HAEKO's employees and premises users to join us. We set up free-flow workshops and provided over 100 different recycled fabrics for participants to upcycle. We also guided participants in transforming old T-shirts into new handbags.



Asia Airfreight Terminal

Purpose: Employee engagement
Solution: Fashion pollution talk

We conducted a sharing session on the pressing issue of fashion waste. We engaged with the staff, encouraging them to reflect on the staggering number of clothes consumed globally each year and the environmental impact of such consumption.



Jockey Club Sustainable Campus Consumer Programme

Purpose: Enhance CSR and create social impact
Solution: Free-flow upcycling workshop

We help Jockey Club to bring educational workshops to universities in Hong Kong, including the City University of Hong Kong, Hong Kong Polytechnic University, Hong Kong University of Science and Technology and the Education University of Hong Kong. In line with JCS CCP's goals to inspire people to consume more mindfully, we used recycled fabric, which attracts many students to participate.



KPMG

Purpose: Enhance CSR and employee engagement
Solution: Card holder and Climate Fresk workshop

We organized a workshop at KPMG as part of their CSR initiative, where participants created card holders using old clothes and took part in the Climate Fresk activity. This engaging event encouraged creativity and raised awareness about climate change among attendees.

Media Feature:



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