Dress Green

Design x Sustainability





@Dress Green 2026

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Dress Green

CORPORATE SUSTAINABILITY PROGRAMME 2026

- **Promoting circular economy**
- **Empowering individuals and communities**
- **Designing sustainable products and services**



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ABOUT DRESS GREEN

Founded in 2021, Dress Green is an innovative social design enterprise that promotes sustainable development by educating and connecting organisations and communities to reduce, recycle and repurpose fashion waste.

We aim to spread our philosophy and ideals through our tailor-made projects. We strive to catalyse workplaces working towards a more sustainable community and planet.

We provide diversified experiential event for corporates and organizations for their members and staff to understand on the interrelationship between fashion industry, sustainable development, globalization and corporate social responsibility. Given the opportunity to understand more about fashion pollution, staff will be empowered to make a real impact with lifestyle changes, putting forward effort to achieve net zero carbon emission.

Visit our website to learn more

MESSAGE FROM THE DRESS GREEN TEAM





Closing a sustainable loop

Our collaborative efforts are centered on three key areas: sustainable design, upcycling workshops and inclusive employment and training. These initiatives, regardless of their scale, assist companies in reducing waste, gaining recognition, and formulating sustainability strategies.

We recognize that textile waste is an ongoing issue for companies such as airlines, hotels and organizations that have uniforms as branded kit. However, over time, uniforms or linens are retired and simply discarded because they are old. By collecting and reusing the unwanted textile, we can think creatively and design sustainably through a range of activities to help companies and organizations reduce waste, educate employees, and achieve sustainable goals.

By 2025, we have designed and produced more than 7,000 upcycled products. Our workshops have educated more than 2,000 participants on sustainable fashion and social innovation. With an increasing number of colleagues and members of our partners have already joined our movements, we are all committed to this sustainable loop in Hong Kong.

Impacting people and community

Central to our growth is our partnership with elderly's communities and members of sheltered workshops. We provide them with training, work opportunities of handicrafts, and an income. We continued to work with people in mental health recovery, and to provide equal work opportunities for women, vulnerable groups and the elderly. By 2025, we have provided over 7,000 hours of work to older people and homemakers.

Our efforts in the community will continue with a focus on youth initiatives as we plan to extend our collaboration to 3 sheltered workshops and at least 1 school that accepts special needs students.

Making progress

We are pleased to share the collective achievements made possible through our partnerships with over 50 schools and corporations across Hong Kong.

By collaborating with companies of all sizes, we aim to encourage more businesses in Hong Kong to adopt sustainable practices and engage more people in our actions, fostering harmony among communities. We are grateful for the opportunity to collaborate with you.

The Dress Green Team

狄恆 Deignan Award for Responsible Entrepreneurship 責任型企業獎 · HONG KONG SMART DESIGN AWARDS · SINGAPORE GOOD DESIGN 2023 SPECIAL MENTION · REBORN! UPCYCLING DESIGN AWARD 2023 · SDGi ENTERPRISE AWARDS 2022/23 傑出企業 · MERIT AWARD 2022 · HKSDA 2022 GREEN AWARD CORPORATE · INNO IMPACT 2022 獻計有方 · Forbes 30 UNDER 30 ASIA 2021

PRODUCTION TEAM





Members from Disabilities Rehabilitation Service Centre

People with disabilities in sheltered workshops are mentored by experienced garment workers. They learn valuable skills while earning supplemental income. They engage in work matched to their abilities - from basic downcycling tasks to advanced upcycling craftsmanship - with compensation significantly exceeding typical sheltered workshop wages.

Elderly Artisans

To promote inclusive economy, we hire retired garment workers. By assisting in the upcycling process, not only can the elderly leverage their interests and strengths, but they can also regain their self-confidence and bring fun to their retirement life.





HOW DO WE RECYCLE?

Step 1	Step 2	Step 3	Step 4 | Elderly sewers and members from sheltered workshop are involved in the production
Recycle Uniform /Textile Waste	Repurpose Textile *All textile will be cleaned and sanitized*	Upcycling	   
		Recycling	   
	Upcycling Workshop		   

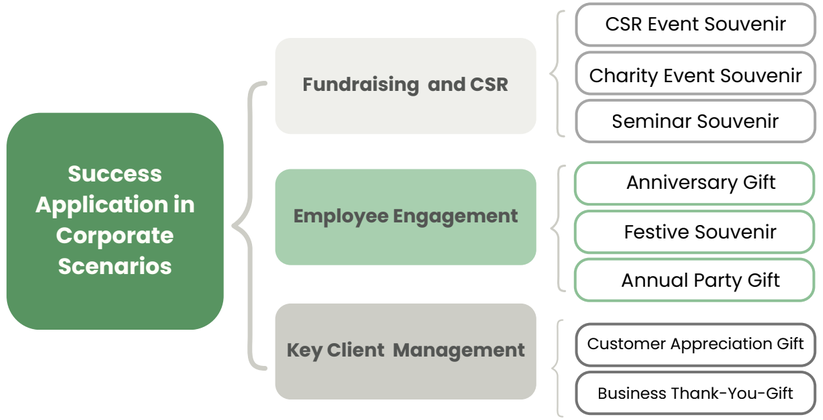
HOW DO WE PARTNER?

This complete circular solution turns your unused uniforms or textile into valuable sustainable products while delivering measurable social good.

Step 1	***Needs Assessment***	We begin by understanding your organization's specific requirements - including your preferred sustainable service, estimated quantities of old uniforms, and any eco-friendly event.
Step 2	***Design & Prototyping***	Our sustainable design team creates customized proposals and physical prototypes tailored to your needs.
Step 3	***Collection & Sorting***	We collect retired uniforms while ensuring proper cleaning and sorting.
Step 4	***Upcycling or Downcycling***	Transform waste materials into products of higher value or quality, like tote bag and basket. As for downcycling, it involves breaking down fabric to create products such as envelope bags.
Step 5	***Ethical Transformation***	This happens through our specialized garment team comprising: • Experienced senior artisans • Skilled homemakers • Well-trained members from sheltered workshops
Step 6	***Delivery & Impact Reporting***	You receive finished upcycled products and comprehensive Social Impact Report detailing: • Quantity of textile waste diverted • Meaningful employment hours created • Community benefits generated

SUSTAINABLE DESIGN SERVICE

Uniforms represent a brand's image, and souvenirs made from uniforms can enhance brand recognition while doing good for society. Each year, uniforms lose their purpose — retired by corporations or replaced by time. We revolutionize this cycle, transforming them into cherished keepsakes.











OUR IMPACT

SINCE 2021···

>7,500



Working hours have been provided to support employment opportunities for the elderly and housewives

>7,000



Upcycled products have been designed and produced

>2,000



Workshop participants learned about sustainable fashion and social innovation

>70

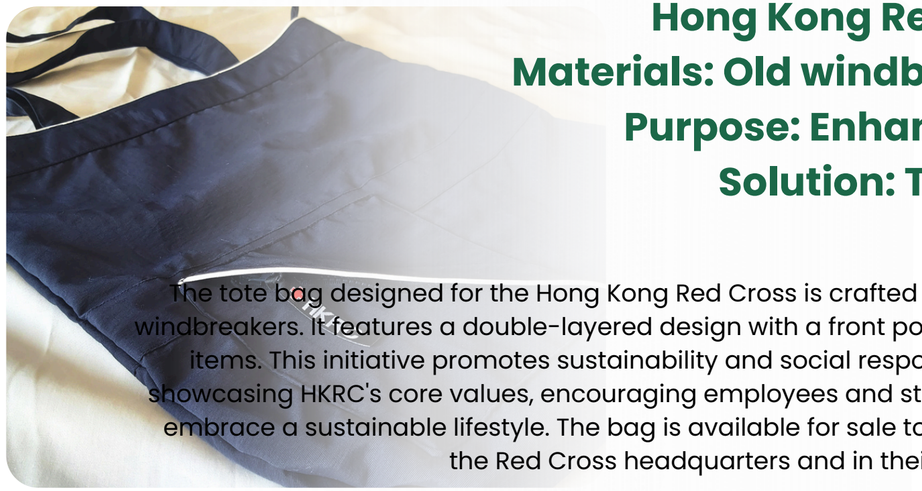




Schools and corporations have been working with us

UPCYCLING PRODUCT: CASE STUDY

Visit our website to learn more



Hong Kong Red Cross
Materials: Old windbreakers
Purpose: Enhance CSR
Solution: Tote bag

The tote bag designed for the Hong Kong Red Cross is crafted from old staff windbreakers. It features a double-layered design with a front pocket for small items. This initiative promotes sustainability and social responsibility while showcasing HKRC's core values, encouraging employees and stakeholders to embrace a sustainable lifestyle. The bag is available for sale to the public at the Red Cross headquarters and in their online shop.



Shanghai Commercial Bank
Materials: Old uniforms
Purpose: Enhance CSR
Solution: Cutlery set

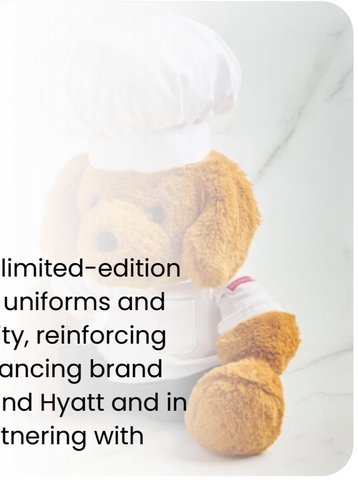
This exclusive cutlery set, designed for Shanghai Commercial Bank from old uniforms, involves the elderly and individuals in mental health recovery in its production. It symbolizes SCB's social responsibility and serves as a reminder for employees about mindful consumption and care for vulnerable groups. The set will be given as a souvenir of their volunteer work at charity events.

HAECO
Materials: Worn work clothes
Purpose: Employee engagement
Solution: Shoe bag



Shoe bags for HAECO are crafted from employees' worn work clothes, blending practicality with modern style. Featuring a front zip for easy access, they cater to HAECO employees who enjoy gym and sports activities. These bags also demonstrate the company's commitment to environmental protection.

Grand Hyatt Hong Kong
Materials: Old linens and uniforms
Purpose: Enhance CSR
Solution: Shih tzu plush toy



We collaborated with Grand Hyatt Hong Kong to create a limited-edition Shih Tzu soft toy named Wyatt, made from recycled hotel uniforms and linens. This initiative showcases sustainability and creativity, reinforcing our commitment to environmental responsibility and enhancing brand recognition. Wyatt is available for sale to the public in Grand Hyatt and in its online shop. The proceeds will be donated to NGOs partnering with Grand Hyatt.

UPCYCLING PRODUCT: CASE STUDY

Visit our website to learn more



Brooks Brothers
Materials: Retired suits
Purpose: Branding and CSR campaign
Solution: Lamb plush toy

To celebrate the brand's 205th anniversary, Brooks Brothers teamed up with Dress Green to create a limited-edition commemorative lamb. Each lamb is dressed in clothing and accessories made from unused fabrics from the brand, offering a sustainable reinterpretation of classic pieces.



Kerry Properties
Materials: Recycled fabrics
Purpose: Improve residents' well-being
Solution: UNI Bears and bowtie

Kerry Properties offer residents of their residential property an upcycling service which their old clothes will be turned into clothing of the bear. The residents also participated in the upcycling workshop in their club house to upcycle old clothes into bowties for the bears.

FedEX
Materials: Retired uniforms
Purpose: Improve employee engagement
Solution: Practical bags

We repurposed old uniforms from FedEx into tote bags, umbrella bags and waist bags with a total of 500 pieces, not only reduce fabric waste but also redesign meaningful souvenir for FedEx.



The Peninsula Hong Kong
Materials: Old linens and uniforms
Purpose: Enhance CSR and create social impact
Solution: Pen bears

We have helped the hotel make its iconic souvenir – Pen Bear to be more sustainable. We upcycled the feather topper from the hotel to be the fillings inside the PEN Bears. The clothes and hat are upcycled from the uniforms of the staff.



CUSTOMIZED CORPORATE EVENTS

Dress Green helps brands plan their employee well-being activities, marketing events and brand image development.







Sustainable Activities

The event can be a single day or a week long, combining upcycling workshops, eco-themed seminars and sustainable design exhibition, etc. This innovative approach reduces waste, advances SDG goals and strengthens employee engagement, while demonstrating your company's commitment to sustainability.



Fashion Pollution Talk

The Fashion Pollution Talk is one of Dress Green's flagship activities. The founder will share how the fashion industry impacts the environment and highlight the harsh realities workers face.

Visit to Disabilities Rehabilitation Centre

Visit a local sheltered workshop, where people will gain an in-depth understanding of its operations, goals, and contributions to society. Through interactions, people will learn the importance of caring for vulnerable groups while deepening their understanding and support for communities.

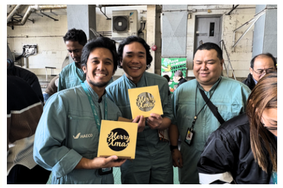




Lunch-time Workshop

Knowing that employees can be very busy during the day, we offer a 10-min workshop so that people can join during their break. After taking a fresh breath, they can work more effectively.

UPCYCLING WORKSHOP

Upcycling Workshop		Contact us for details
Programme	**About**	
Fabric Weaving Art with Eco-Mat Group Size: 10-20 participants Duration: Approximately 20 min	Participants enjoy hands-on fabric weaving, transforming recycled materials into unique art pieces. It relieves employees' stress from work through a creative art enjoying session, build mindfulness, and promote eco-consciousness.	
Upcycled Fabric Weaving With Wooden Frame Group Size: 10-20 participants Duration: Approximately 2 hour	Participants can express their creativity by painting unique patterns on their Linko Bear, giving meaning to this simple little bear. Linko Bears are hand sewn by the elderly, stuffed and painted by participants, creating a collaborative piece. Ribbon is customized available.	
Bracelet & Phone Strap Workshop Group Size: Free flow Duration: Approximately 5 min	Participants will learn how to braid and match colors, turning unwanted fabrics into stylish phone straps.	
UNI Bear Workshop Group Size: 10-20 participants Duration: Approximately 1-2 hours	Participants will interpret toy clothing patterns, cutting clothes for their own bears. Each bear will serve as a treasured keepsake, preserving personal memories and embodying exceptional craftsmanship.	
Greeting Card Workshop Group Size: 15-20 participants Duration: Approximately 10 min	Participants will cut old fabric and decorate greeting cards thought this workshop, transforming discarded materials into heartfelt messages.	

Upcycling Workshop		Contact us for details
Programme	**About**	
Bow Tie Accessory Workshop Group Size: 15-20 participants Duration: Approximately 1 hour	Turn unwanted fabric into a stylish bow tie. Employees will independently cut and sew materials, applying techniques such as stitching, knotting, folding, and weaving.	
Card Holder Workshop Group Size: 10-20 participants Duration: 1 hour(easy)/ 3 hours(complex)	Participants will carefully select materials, cut and sew them into personalized creations, promoting environmentally responsible practices by revitalizing old materials.	
Bow Tie Accessory Workshop: UNI Bear version Group Size: 15-20 participants Duration: Approximately 1 hour	This workshop gives recycled fabrics a new purpose by transforming them into bowties for UNI Bears. Lead by an experienced designer, participants can learn techniques such as sewing, stitching and cutting fabrics through out the creation process.	
Linko Bear Stuffing and Creative Painting Experience Group Size: 10-20 participants Duration: Approximately 2 hour	Participants can express their creativity by painting unique patterns on their Linko Bear, giving meaning to this simple little bear. Linko Bears are hand sewn by the elderly, stuffed and painted by participants, creating a collaborative piece. Ribbon is customized available.	

UPCYCLING WORKSHOP: CASE STUDY

Visit our website to learn more



Zurich Insurance

Purpose: Create social impact
Solution: Making gift for beneficiaries of the children

We organized a meaningful workshop at Zurich Insurance, where participants came together to make thoughtful gifts for the beneficiaries of a partner NGO dedicated to supporting children in need. This collaborative event not only fostered a spirit of giving among the participants but also helped bring warmth and care to the lives of the children served by the organization.



Metro City Plaza (MCP)

Purpose: Key consumers management
Solution: Workshop for valued customer

We held pen holder and coaster workshops for MCP's valued customers who made purchases at the shopping mall. Coinciding with Mother's Day, these family-friendly workshops offered participants the perfect opportunity to create thoughtful, handmade gifts together.

Kerry Properties

Purpose: Create social impact and improve residents' well-being
Solution: UNI Bear workshop for domestic helpers

We held workshops at Kerry Properties where participants upcycled old uniforms to create handmade bears for domestic staff. During these enjoyable sessions, everyone took part in cutting and crafting, sharing laughter and creativity. After the workshop, we helped arrange for these heartfelt bears to be mailed to the staff's hometowns, delivering warmth and appreciation to their loved ones.



UPCYCLING WORKSHOP: CASE STUDY

Visit our website to learn more



HAECO Hong Kong

Purpose: Enhance CSR and employees' well-being
Solution: Workshop in sustainable week

Within a unique airport venue, we showcased our eco-friendly ideas and encouraged HAECO's employees and premises users to join us. We set up free-flow workshops and provided over 100 different recycled fabrics for participants to upcycle. We also guided participants in transforming old T-shirts into new handbags.



Asia Airfreight Terminal

Purpose: Employee engagement
Solution: Fashion pollution talk

We conducted a sharing session on the pressing issue of fashion waste. We engaged with the staff, encouraging them to reflect on the staggering number of clothes consumed globally each year and the environmental impact of such consumption.

Jockey Club Sustainable Campus Consumer Programme

Purpose: Enhance CSR and create social impact
Solution: Free-flow upcycling workshop

We help Jockey Club to bring educational workshops to universities in Hong Kong, including the City University of Hong Kong, Hong Kong Polytechnic University, Hong Kong University of Science and Technology and the Education University of Hong Kong. In line with JCSCCP's goals to inspire people to consume more mindfully, we used recycled fabric, which attracts many students to participate.



KPMG

Purpose: Enhance CSR and employee engagement
Solution: Card holder and Climate Fresk workshop

We organized a workshop at KPMG as part of their CSR initiative, where participants created card holders using old clothes and took part in the Climate Fresk activity. This engaging event encouraged creativity and raised awareness about climate change among attendees.

Media Feature:

@Dress Green 2026

Dress Green

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